



APPLICATION DEADLINE
23:59 AUG 22ND (SUN) JST

TOPPA!!

LET'S ERADICATE THE LOSS OF EYESIGHT

Kei Ikegami | CEO, MIRAling, Inc.

Kei worked for international corporation projects in the Middle East at Japan International Cooperation Agency (JICA) and for the overseas expansion of AI robots at SoftBank. He also started to provide leader education and career education to more than 200 students whose learning opportunities were restricted due to the stay-at-home restrictions of the corona virus. In 2021, Kei established MIRAling Inc. with the passion to nurture the next generation that will create the future. Kei holds Master of Business Administration (MBA) from University of Cambridge & Master of Public Policy from Kyoto University.

What is TOPPA?

TOPPA!! is a systematic leadership program that focuses on high-quality inputs and outputs for three months based on programs from top overseas universities such as the University of Cambridge. In Japanese, "Toppa" means "Breakthrough".



Tian Tan

**Senior Experience Designer,
McKinsey**

Tian is a designer at McKinsey. 7+ year experience in consulting and technology, Tian has a sharp focus on unlocking business and user value and creating ambitious and sustainable change through design thinking, digital product/service design, and Leap (new business incubation and building). His work spans across technology, healthcare, mobility, and consumer industries. MBA from University of Cambridge.



Lionel Paoella

**Lecturer, University of Cambridge
Affiliated Faculty, Harvard University**

Lionel's main line of research explores how market categories – a set of firms that share cognitive and cultural similarities – affect the social evaluation and performance of organisations, e.g. in the international legal services market or the Islamic banking industry. He received the MBA Faculty of the Year Award in 2018, and he has been listed among the Best 40 under 40 Professors by Poets and Quants in 2019.



Sayuri Kajiyama

**Head of Product Management
and Marketing, GeoSpock**

Sayuri is a manager at GeoSpock, one of Cambridge's hottest tech startups looking to transform how IoT and mobility data is analysed. Sayuri's experience spans finance and tech industries in Tokyo, Singapore, Hong Kong, London, and Cambridge. She has an MBA from the University of Cambridge and a BS in Computer Science from Harvey Mudd College in California.



Alex Tanahashi

CSO/CMO, Yukai Resort

Alex is supporting Nippon Investment Company's private equity investments by joining its portfolio company, Yukari Resort, a major resort hotel operator in Japan, as the CSO/CMO to execute its value creation plan. Previously, Alex worked at McKinsey as a consultant and Waseda Academy as the lead of domestic and overseas business development. He has an MBA from UC Berkeley.

Theme: Global Leadership & Social Innovation

You will acquire mindset and practical skills necessary for global leaders making impact through high-quality inputs and outputs for three months. First, through **interactive lectures by leaders who are active globally**, including a lecturer at the University of Cambridge, you will be challenged, encouraged and inspired to be a global leader.

Meanwhile, in order to practice leadership, you will be assigned to a project creating Social Innovation to the medical field. You will be challenged by the healthcare startup OUI Inc. to propose a **"New Project Idea to Radically Reduce the Loss of Eyesight"**.

By forming a group of about 5 junior and senior high school students, you will develop collaborative skills and leadership necessary to play a globally active role in the 21st century, in addition to individual problem-solving skills.

What is OUI Inc.?



OUI Inc. is a Japanese medical startup founded by 3 ophthalmologists from Keio University School of Medicine, developing smartphone attachment medical device "Smart Eye Camera (SEC)", which enables diagnosing the anterior part of the eye with equal function to existing slit-lamp microscopes. Dr. Eisuke Shimizu, co-founder and CEO of OUI Inc., was selected as the Eye Health Hero 2020 of IAPB (The International Agency for the Prevention of Blindness), the peak body of global eyecare. Eisuke also won Vision Hacker Award 2021 by Bill and Melinda Gates Foundation.



Tentative Schedule

Every Saturday 4-6 PM JST/ 3-5PM SGT & MYT & CST/

2-4PM ICT/ 12:30-2:30PM IST/ 11AM-1PM GST

Note: Project must also be driven outside of class, and out-of-class activities will occur every week for several hours

Sep 4	Kickoff!! & Introduction
Sep 11	Project 1: Ideation/Team Building
Sep 18	Lecture 1: Design Thinking
Sep 25	Project 2: Research and Survey/Interview
Oct 2	Lecture 2: Management of a Diverse Team
Oct 9	Project 3: Prototyping
Oct 16	Project 4: Customer Journey
Oct 23	Lecture 3: Self-Reflection/Feedback
Oct 30	Project 5: Business Model Canvas
Nov 6	Lecture 4: Pitch Perfect
Nov 13	Project 6: Presentation Prep
Nov 20	Lecture 5: How to Foster Diversity, Equity, and Inclusion in Organizations
Nov 27	Project 7: Pitch & Feedback

Program Outline

Values Provided

1. Mindset for leaders: Leadership / Critical Thinking, etc.
2. Skills to open up the future: Collaboration, Presentation, etc.
3. Network for the future: Overseas friends in the same ages
4. Practical English skill
5. Program completion certificate (Digital)

Target | G7-12 Students

Maximum Number | 30

Format | Online (Zoom & Slack)

Fee | Normal: \$450 / Scholarship Students: \$150

Note: If you apply with your friend, \$30 discount available

English Level | Discussion level required (TOEFL iBT 60+)

Recommended for those who

- Want to learn mindset skills to become active as a leader / social innovator in the future
- Would like to work on the social innovation business and SDGs business
- Want to connect with the same generation outside of school who have strong aspirations to work hard
- Are considering to study abroad or go on to higher education, and would like to have the opportunity to gain experience in extracurricular activities and/or to practice English

Participant Review

There are various types of leaders, and the idea that it is important to find the leadership that suits you was an eye-opener for me! Until now, I had given up to become a leader because I thought I didn't have the charisma to lead everyone, but I found confidence in becoming a leader that has cooperation skills and other suitable aspects!

Also, I enjoyed the freedom that the TOPPA !! community has because it was a very comfortable place for me. Above all, all the team members were my role models, and I became very close to each and every one of them, and was able to make irreplaceable friends who I can talk to about anything. The experience at TOPPA !! will definitely affect my life and future, and I will continue to apply what I learned at TOPPA !! to my daily life.

Hina Kurosawa (G11 Student, Japanese)



Program Application



Aug 22nd (Sun) 23 : 59 JST

Application Form

URL: <https://cutt.ly/9mvGTis>

Information session



Aug 14 (Sat)

5-6 PM JST/ 4-5PM SGT & MYT & CST/ 3-4PM ICT/ 1:30-2:30PM IST/ Noon-1PM GST

URL: <https://cutt.ly/8mvG3RK>

Contact

MIRAIing, Inc.

<https://www.miraiing.net/>

Mail: info@miraiing.com



MIRAIing